

ORDER



Orders Order / Rev: 37550
Alt Order #: 08879092
Product Desc: ISSUE
Estimate: 1567
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/09/12 / 10/09/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National
MeTV - Ch 129

Agency Name: Mundy Katowitz Media
Buying Contact: Casey Bessette
Billing Contact: 1322 G Street SE
Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Priorities USA Action
Demographic: A25-54
Product Codes: PO1
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	9	\$2,000.00	\$1,700.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	9	\$2,000.00	\$1,700.00	0.00
Totals	9	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	MeTV	10/31/12	10/31/12	M-Su 5a-5p Rotator	CM	10-11a	--W----	:30	1	\$200.00	LV1	0.00	NM	1	\$200.00
				Perry Mason		(10:00 AM-11:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$200.00		0.00			
E 2	MeTV	11/02/12	11/02/12	M-Su 5a-5p Rotator	CM	10-11a	----F--	:30	1	\$200.00	LV1	0.00	NM	1	\$200.00
				Perry Mason		(10:00 AM-11:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$200.00		0.00			
E 3	MeTV	10/30/12	10/30/12	M-Su 5p-1130p Rotator	CM	7-8p	-T-----	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
				Mash		(7:00 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$400.00		0.00			
E 4	MeTV	11/01/12	11/01/12	M-Su 5p-1130p Rotator	CM	7-8p	---T---	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
				Mash		(7:00 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$400.00		0.00			
E 5	MeTV	11/05/12	11/05/12	M-Su 5p-1130p Rotator	CM	7-8p	M-----	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
				Mash		(7:00 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$400.00		0.00			
E 6	MeTV	11/04/12	11/04/12	M-Su 5a-5p Rotator	CM	1-3p	-----5	:30	1	\$100.00	ROT	0.00	NM	1	\$100.00
				M-Su Rotator		(1:00 PM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----5		1				\$100.00		0.00			

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MeTV - Ch 129

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 7	MeTV	11/04/12	11/04/12	M-Su	5p-1130p	Rotator CM	5p-1130p	-----S	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
Mash (7:00 PM-8:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 10/29/12 11/04/12 -----S 1 \$100.00 0.00															1	\$100.00
E 8	MeTV	11/04/12	11/04/12	M-Su	5p-1130p	Rotator CM	8-10p	-----S	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
Columbo (8:00 PM-10:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 10/29/12 11/04/12 -----S 1 \$100.00 0.00															1	\$100.00
E 9	MeTV	11/04/12	11/04/12	Sign-On/Sign-Off		CM	3-7p	-----S	:30	1	\$100.00	ROT	0.00	NM	1	\$100.00
M-Su Rotator 5a-5a (3:00 PM-7:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 10/29/12 11/04/12 -----S 1 \$100.00 0.00															Totals	9 \$2,000.00